

BRYAN IGNACIO SORO

Senior Full-Stack Web Developer | PHP & Laravel | WordPress & API Integration

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SUMMARY

Full-stack developer with 13+ years of experience delivering web applications from concept to deployment. Skilled in React, PHP/Laravel, JavaScript, and MySQL, with a proven track record of modernizing legacy systems, building reusable components, and developing scalable solutions for clients in the UK, Australia and the Philippines.

SKILLS

Languages & Core

PHP • JavaScript • jQuery • HTML5 • CSS3 • JSON

Frameworks & CMS

Laravel • CodeIgniter • WordPress • Magento • Bootstrap • ReactJS

Platforms & Tools

MySQL • RESTful APIs • Git • cPanel / Plesk • Shopify • Photoshop • AI-Assisted Development

EDUCATION

Bachelor of Science in Information Technology

Central Luzon State University
Science City of Muñoz, Nueva Ecija | 2013

PROJECTS

Healthcare & Publishing Sites (Cogora)

Custom WordPress themes and plugins for pulse365.uk, thepharmacist.co.uk, pulsetoday.co.uk and 10+ other healthcare media websites.

Safety Compliance Platform (Sevron)

Laravel-built sites for safety365.sevron.co.uk.

Ethereum Data API (Texcent Asia)

RESTful API surfacing live Ethereum full-node data using Node.js, Express.js, and Web3.js.

Other Projects (Freelancing)

[spsgolf.com](#) – WordPress/Woocommerce

[rallyfuel.co.uk](#) – WordPress/Woocommerce

PROFESSIONAL EXPERIENCE

Senior Full-Stack Developer

Technology Elite — Clark Freeport Zone, Pampanga

Feb 2025 – Present

- Lead frontend development of client web applications using React, collaborating closely with Laravel backend developers to deliver scalable, responsive user experiences.
- Architect and build reusable React components, transitioning the team from monolithic Blade templates to a modern component-based frontend architecture.
- Drive the migration of the company website from static HTML to WordPress, enabling the marketing team to manage content independently and streamline website updates.
- Integrate AI-assisted development tools into the frontend workflow for code generation, debugging, and documentation while manually reviewing all code before deployment.

Senior Full-Stack Developer

Cogora — London, UK

May 2022 – Dec 2024

- Designed, developed, and maintained custom WordPress themes and plugins for 10+ healthcare media websites serving healthcare professionals across the UK.
- Planned and executed platform migrations for live publishing websites, ensuring minimal downtime and a seamless transition.
- Integrated third-party APIs to automate editorial workflows and deliver enhanced subscriber features, expanding WordPress capabilities beyond out-of-the-box functionality.
- Maintained production environments for a portfolio of high-traffic UK healthcare publications.

Senior Full-Stack Developer

Sevron Ltd — Lancashire, UK

Apr 2020 – May 2022

- Scoped, developed, and delivered new product features for Safety365, a Laravel-based safety compliance platform serving business clients.
- Managed bug triage and resolved issues through Jira, prioritizing critical defects to support on-time releases and maintain product stability.
- Investigated and resolved application issues across development, staging, and production environments, minimizing release risks and ensuring reliable deployments.
- Integrated the Monday.com and Keap APIs to automate cross-platform workflows, eliminating manual data entry and improving operational efficiency.

Junior Magento Developer

Cloud Employee — Makati, Philippines

Sept 2018 – Feb 2020

- Built and maintained new features for e-commerce sites on Magento 2, from planning through testing.
- Managed the development and ongoing support of WordPress and Shopify websites, ensuring performance, reliability, and timely feature updates.
- Implemented third-party API integrations for store and site functionality.
- Administered client production servers via Plesk.

www.proto-col.com – Shopify

www.u-perform.co.uk – Shopify

www.drageandtozer.co.uk – WordPress

www.floorplandesigns.co.uk – WordPress

gamebitesofficial.com – WordPress

Full-Stack Developer

Texcent Asia Inc. — BGC, Taguig, Philippines

Apr 2018 – Sept 2018

- Built front-end and back-end of internal admin tools adopted across multiple departments.
- Developed a JSON RESTful API in PHP serving both web and mobile clients.
- Engineered a RESTful API delivering live Ethereum full-node data using Node.js, Express.js, and Web3.js.

PHP Web Developer

Information Professional Inc. — Quezon City, Philippines

Apr 2016 – Dec 2017

- Designed, built, and tested features for e-commerce websites.
- Built and deployed a custom CRM system from the ground up.
- Developed API services powering companion web and mobile applications.
- Integrated Facebook, Google, and NetSuite APIs to sync data across platforms.

Freelance Web Developer

Self-Employed — San Jose City, Nueva Ecija, Philippines

June 2015 – Apr 2016

- Delivered contract web development projects on WordPress and CodeIgniter for a rotating client base.
- Managed ongoing server administration and site maintenance via cPanel.

PHP Backend Developer

eGlobalMD Web Services & Solution — Quezon City, Philippines

June 2013 – June 2015

- Built dynamic websites optimized for page performance and usability.
- Partnered with the dev team to resolve defects and ship feature improvements.
- Extended platform capability through third-party API integrations.
- Executed QA testing to surface defects before release.